

Your 30 Day TikTok Marketing Plan



For every business account that follows us on TikTok, we will follow you right back!

1



Talk to the camera – how did you start your business?

2

What do you love about what you do?

3

5 things you should know when hiring a [your job title]

4

3 things to avoid when hiring a [your job/company type, e.g. Financial Advisor]

5

6 awesome things that happen when you work with me

6

Duet or Stitch to react to a video in your industry

7

Share one tip you swear by related to your job role or industry

8

One tip for a successful... [e.g. wedding if you own a hotel, financial year if you're an accountant]



9

You should work with me if you're looking for...

10

Here's my hot take on [issue in your industry]. Turn on captions.

Follow 10 new people in your industry and Stitch their content to reply

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12

13

10 things you should know about [your company name]

14

How [insert service your company does] works. Make sure you stay impartial.



11

Search for a trending sound and make your own version.

15

Storytime: who is the best client you've ever worked with? Why?

16

What's your biggest ambition for your company? Turn on captions.

17

Reply to a comment as a video. Share your opinion.

18



Tell your followers about a new product or service you'll be releasing soon.

19

One thing customers always ask is...

20

Tell us the funniest thing that ever happened with a client

21

Give one piece advice you tell your clients. Add a trending sound.

22

Search for your potential clients who are asking questions. Stitch and respond.

23

Search for a trending sound and make your own version.

24

Long video – give in-depth advice about one problem clients often come to you with

25

Answer a common question you get asked by clients/ customers

26

React to customer testimonials and tell us how you feel about it

27

Funny questions you get asked ALL the time



28

Give one piece advice you tell your clients. Add a trending sound.

29

You should follow me if you are looking for someone who can...

Tell a story about how you helped a customer this month

30